Single-Point Rubric for Project

Will count as missing if not in separate folder and/or not saved in .ai format

Below Expectations	Meeting Expectations	Exceeding Expectations
	Layout: Student shows an understanding and artistic use of the following design elements: line, shape, form, texture, balance, and/or space.	
	Composition: Student shows an understanding and artistic use of the following design principles: proximity, white space, alignment, contrast, and/or repetition.	
	Colors: Students used colors that compliment/work well together. Colors chosen match the mood and feel of the artwork. Student shows understanding of shade, tint, and/or neutral colors.	
	Emphasis and Balance: Student has elements throughout their artwork that catch the viewer's eye. Student uses visual weight to make the artwork seemed balanced.	
	Creativity and Originality: Student uses their sketchbook to develop original ideas, and think through/problem-solve their final project. Student shows off their personal style and personality in project, and uses the tools and computer programs to create their artwork.	

Specifics for Project:

Below Expectations	Meeting Expectations	Exceeding Expectations
	Project Name Here: Expectations for the individual projects written here	
Mark of IP (70%) or NW (60%)	**Mark of VG (90%) or S (80%)**	**Mark of E (100%)**